

## Dr.'s Choice Optical Lab expands private label product line

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Dr.'s Choice Optical Lab has announced the growth of its private label ClearView, with the addition of premium Anti-Reflective coatings.

The new Anti-Reflective coatings perfectly compliment the ClearView digital high definition lenses made exclusively in the company's full-service optical laboratory.

"We have expanded our lab facilities to include four superior AR coatings to ensure optimal quality and customer satisfaction with our lenses," Dr.'s Choice says in a media release.

- ClearView Vivid AR-Super Hydrophobic, Scratch and Smudge Resistant, Great Value.
- ClearView Presidia AR+-Super Hydrophobic and Oleo-phobic coating, High performance.
- ClearView Iridio AR/AS+-Super Hydrophobic and Oleo-phobic coating, Anti-static properties.
- ClearView Blue-Blue Blocker ultra UV coating, Prevents damaging effects of blue UV light, includes backside premium AR.
- ClearView Reflect-Super sleek mirror coating available in customized colors, available in tinted or polarized lenses, includes backside premium AR.

Having gained national recognition by the CIBC for product innovation and overall business success, Dr.'s Choice Optical Lab, a family-owned and operated business, says it continues to be a leader in the industry with cutting edge technology and state of the art equipment.

"We are known for our exclusive private label, ClearView HD lenses, a Canadian product made in our local onsite lab. Dr.'s Choice Optical Lab strives to provide the best quality services and leading technologically advanced products to our customers," the company says.

For more information visit [www.drchoiceoptical.com](http://www.drchoiceoptical.com)

